

Insurercore



The appetite directory that helps connect you to your market

As you may have heard, Insurercore has now partnered with BIBA to provide its members, a modern, innovative new way to reach capacity providers like you.

Whether you are looking to announce new capacity, or whether you want to promote your current products and staff, by creating your profile and adding your products, you can become instantly available via our search and can push notifications and updates to all your brokers directly to their desk.



Boost Distribution - Reach over 3000 brokers using our notification feed



Generate Leads - Use our Analytics to understand which brokers need your services



Improve Market Visibility - Through advertising your expertise and areas of experience to the wider market, you will become more visible to those Insurers and Agents that matter to you.



Fully Understand your Markets' Landscape - Know exactly what your connections are looking for at any given time. Driven by real-time analytics we can tell you which of your brokers is looking at what.



Reduce your Marketing Costs - Insurercore allows you to push out your message in a clear and concise fashion, whilst allowing you to be visual by uploading media content and .pdf promotional material.

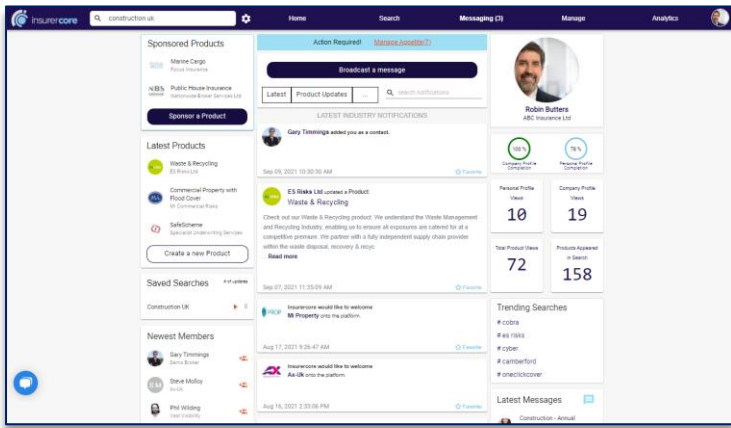


Manage your Contacts - Create contact groups, add companies to your contacts and control visibility around who can view your information and who you want to keep updated.

By signing up for a free Insurercore profile you will get access to 1000s of insurance professionals and their risk portfolio and with our instant messaging tool and contact groups you can quickly and efficiently start a conversation with one or multiple users.

Visit our website for further information. www.insurercore.com or contact one of our team at support@insurercore.com



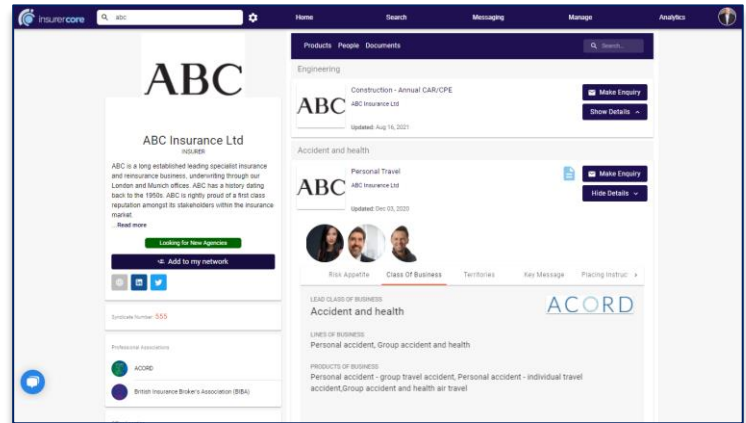


➤ **Dashboard**

Insurercore Dashboard gives you a snapshot of what's going on, including our Insurercore Notification Feed where you can keep up to date with all market news and Product updates.

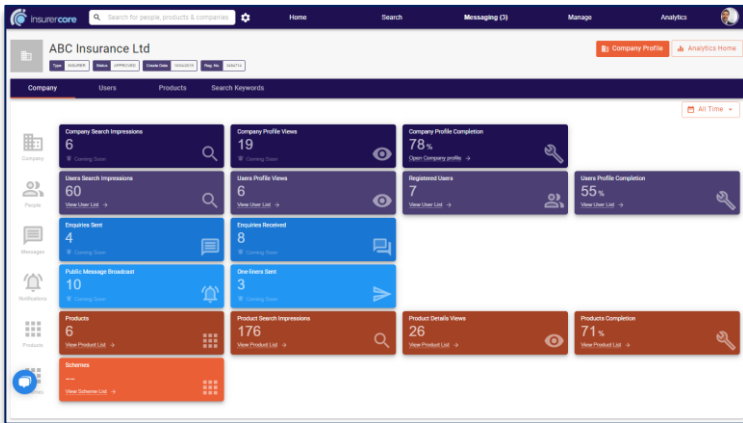
➤ **Products**

Showcase your Products, People and Documents in your Company Profile



➤ **Analytics**

Access your Analytics dashboard and delve into who has been checking out your People and Products.



➤ **Instant Messaging**

Our Instant Messaging allows you to share your enquiry, including documentation, to anyone on the platform. You can also send Group Messages to your Bespoke Contact Groups.

